

# Registration Form

Please complete and return the following form with your payment to reserve an exhibitor booth, advertising space, or both.

## Exhibitor Booth:

- farmer, artist, or non-profit exhibitor (\$25)
- commercial exhibitor (\$50)

## Program Advertising:

- 1/8 page/business card (\$35)
  - vertical  horizontal
- 1/4 page (\$60)
  - regular  wide  tall
- 1/2 page (\$100)
  - vertical  horizontal
- full page (\$150)
- back cover (\$250) SOLD

Total Enclosed: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

How did you hear about the festival? \_\_\_\_\_  
\_\_\_\_\_

## please send this form and payment to:

Lori Evesque  
41212 C.R. 653  
Paw Paw, MI 49079

please make checks payable to:  
Fair Food Matters



Southwest Michigan Community Harvest Fest  
c/o Tillers International  
10515 East OP Avenue  
Scotts, MI 49088

www.swmharvestfest.org

# 6<sup>th</sup> Annual Southwest Michigan Community Harvest Fest



A Celebration of Local Food,  
Local Farming, and Sustainable Living

Sunday, September 21, 2008  
11:30am to 6:30pm

at Tillers International  
10515 East OP Avenue, Scotts, Michigan

## INFORMATION FOR EXHIBITORS & ADVERTISERS



# Be a part of the 6<sup>th</sup> Annual Southwest Michigan Community Harvest Fest!

This is an invitation for you, your business, or your farm to join in the fun at this year's Community Harvest Fest. Those involved over the past five years know this is a great opportunity to introduce consumers to local, organic and healthful foods and sustainable activities. We invite you to help us make this festival an event that nurtures growing relationships between farmers and consumers.

## This year's activities will include:

Keynote from Will Allen of Growing Power—an urban agriculture & education program in Milwaukee

•  
Music by local and regional acts

•  
Oxen Demonstrations,  
Farmstead Skills, & Hayrides

•  
Local and Organic Farmers Market

•  
Local Food Vendors

•  
Exhibitor Tent with Information,  
Local Artists' Works, and Artisanal Goods

•  
Demonstrations related to native plants,  
fermentation, and more!

•  
[www.swmiharvestfest.org](http://www.swmiharvestfest.org)

## Program Advertising

Every person who attends the Harvest Fest will receive a program that includes useful information about the benefits of eating locally, options for making a difference through food choices, and a whole host of local and organic resources. This booklet will be designed to be used by the attendee throughout the year. Advertising in the festival program will make the work of your business or organization more accessible to the community.

### Rates:

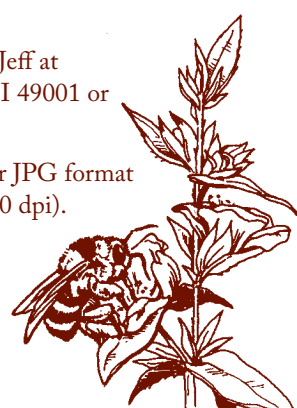
ad size	in inches	cost
1/8 page (horizontal)	3¾" x 2¼"	\$35.00
(vertical)	1¾" x 4¾"	\$35.00
1/4 page (regular)	3¾" x 4¾"	\$60.00
(wide)	7¾" x 2¼"	\$60.00
(tall)	1¾" x 9¾"	\$60.00
1/2 page (horizontal)	7¾" x 4¾"	\$100.00
(vertical)	3¾" x 9¾"	\$100.00
full page	7¾" x 9¾"	\$150.00
back cover	7¾" x 9¾"	\$250.00

(note: back cover available on first-come basis) SOLD

**Deadline:** Completed advertising registration forms, full payment, and camera-ready artwork must be received by **August 15, 2008**, to be included in the festival program. If you have any questions about advertising, please call or e-mail Chris Dilley at (269) 492-6468 or [chris@fairfoodmatters.org](mailto:chris@fairfoodmatters.org).

Please send camera-ready artwork\* to Jeff at 812 South Rose Street, Kalamazoo, MI 49001 or [jeffrey.evergreen@gmail.com](mailto:jeffrey.evergreen@gmail.com).

\*Artwork should be hard copy, PDF, or JPG format (digital files should be grayscale & 300 dpi).



## Exhibitor Booths

Two large tents will be available for farmers' market, artist displays, artisanal and other products, and educational booths. Booths consist of an eight-foot table and two chairs beneath a large, outdoor exhibit tent. You must provide your own table dressing. To aid us in planning to adequately provide for table space, we encourage early registration.

**Registration:** The deadline for reserving a booth is **August 15, 2008**. Please fill out the form in this brochure and return by mail with payment.

If you have general questions or questions about exhibiting, please call or e-mail Lori Evesque at (269) 657-7912 or [lorievesque@comcast.net](mailto:lorievesque@comcast.net).

All registered exhibitors  
will receive a packet one week  
before the event with all  
relevant information enclosed.

## Sponsorship

Sponsorship opportunities are also available! Please go to [www.swmiharvestfest.org](http://www.swmiharvestfest.org), or e-mail [lorievesque@comcast.net](mailto:lorievesque@comcast.net) to learn more about sponsorship and other aspects of the event. Visit the site often for the latest updates!