

Registration Form

Please complete and return the following form with your payment to reserve an exhibitor booth, advertising space, or both.

Exhibitor Booth:

- farmer, artist, or non-profit exhibitor (\$25)
 commercial exhibitor (\$50)

Program Advertising:

- 1/8 page/business card (\$25)
 1/4 page (\$40)
 1/2 page (\$75) vert. horiz.
 full page (\$125)
 back cover (\$200)

Total Enclosed: \$ _____

Name

Address

Phone

Email

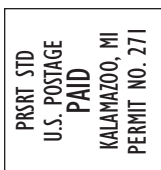
How did you hear about the festival?

PLEASE SEND THIS FORM AND PAYMENT TO:

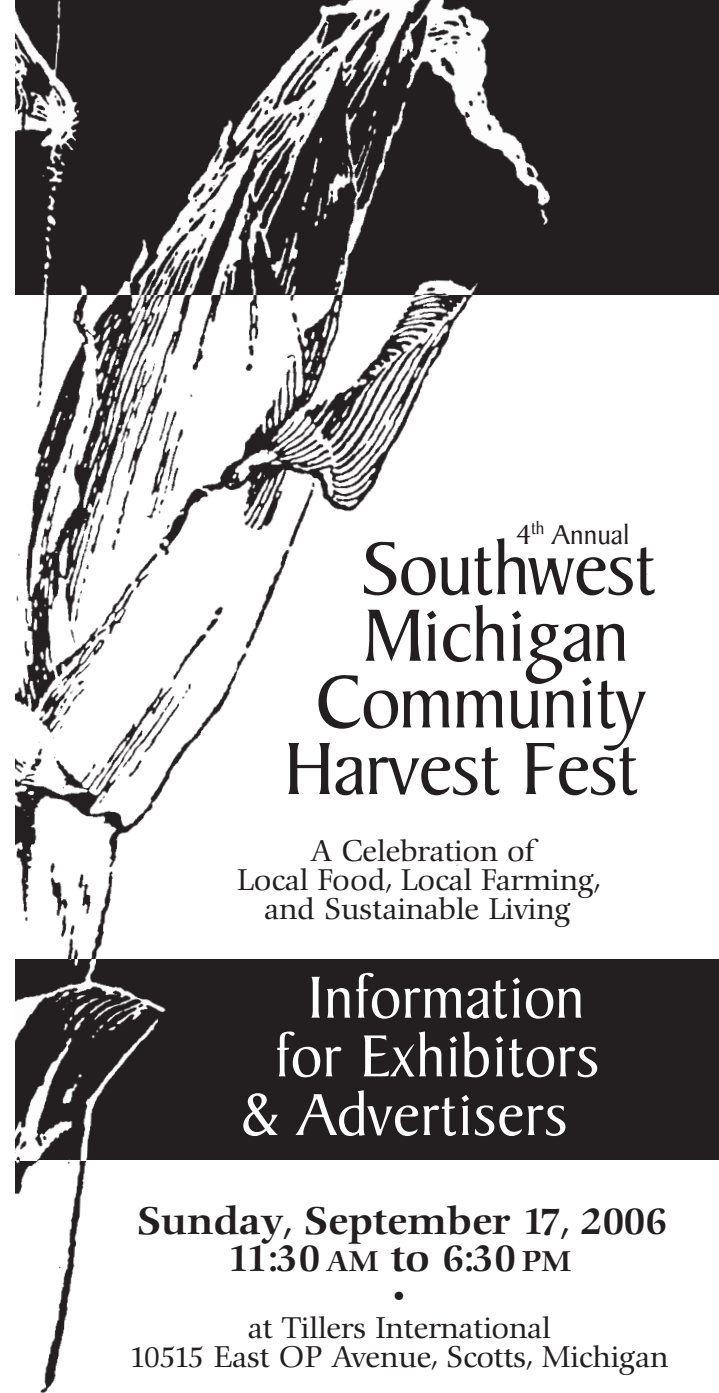
Lori Evesque
41212 C.R. 653
Paw Paw, Michigan 49079

PLEASE MAKE CHECKS PAYABLE TO:

Fair Food Matters



Southwest Michigan Community Harvest Fest
c/o Fair Food Matters
436 S. Burdick Street
Kalamazoo, Michigan 49007



4th Annual Southwest Michigan Community Harvest Fest

A Celebration of
Local Food, Local Farming,
and Sustainable Living

Information for Exhibitors & Advertisers

**Sunday, September 17, 2006
11:30 AM to 6:30 PM**

at Tillers International
10515 East OP Avenue, Scotts, Michigan

www.swmiharvestfest.org

Be a part of the 4th Annual Southwest Michigan Community Harvest Fest!

This is an invitation for you, your business, or your farm to join in the fun at this year's Community Harvest Fest. Those involved over the past three years know this is a great opportunity to introduce consumers to local, organic and healthful foods and related activities. We invite you to help us make this festival an event that nurtures growing relationships between farmers and consumers.

This year's activities will include:

- Discussions with guest speaker
Don Perrot, Potawatomi Elder
-
- Music by local and regional acts
-
- Oxen Demonstrations,
Farmstead Skills, & Hayrides
-
- Local and Organic Farmers Market
-
- Local Food Vendors
-
- Exhibitor Tent with Information,
Local Artists' Works, and Artisanal Goods
-
- Demonstrations related to native plants,
fermentation, and more!

Program Advertising

Every person who attends the Harvest Fest will receive a program which will include useful articles and information about the benefits of eating locally, options for making a difference through food choices, and a whole host of local and organic resources. This booklet will be designed to be used by the attendee throughout the year. Advertising in the festival program will make the work of your business or organization more accessible to the community.

Rates:

ad size	in inches	cost
1/8 page	3 ¹ / ₂ "x2 ¹ / ₈ "	\$25.00
1/4 page	3 ¹ / ₂ "x4 ³ / ₄ "	\$40.00
1/2 page (horiz)	7 ¹ / ₂ "x4 ³ / ₄ "	\$75.00
1/2 page (vertical)	3 ¹ / ₂ "x10"	\$75.00
full page	7 ¹ / ₂ "x10"	\$125.00
back cover	7 ¹ / ₂ "x10"	\$200.00

(note: back cover available on first come basis)

Deadline: Completed advertising registration forms, full payment, and camera-ready artwork must be received by **August 15, 2006** to be included in the festival program.

If you have any questions about advertising, please call or email Chris Dilley at (269) 342-5686 or chris@fairfoodmatters.org. Please send camera-ready artwork* to Chris at 436 S. Burdick Street, Kalamazoo, Michigan 49007 or to the above email address.

*Artwork should be hard copy, and/or PDF or JPG format and should be 300 dpi. Call with questions.

Exhibitor Booths

Three large tents will be available for farmers' market, artist displays, artisanal and other products, and educational booths. Booths consist of an eight-foot table and two chairs beneath a large, outdoor exhibit tent. You must provide your own table dressing. To aid us in planning to adequately provide for table space, we encourage early registration.

Registration: The deadline for reserving a booth is **August 15, 2006**. Please fill out the form in this brochure and return by mail with payment.

If you have general questions or questions about exhibiting, please call or email Lori Evesque at (269) 657-7912 or lorievesque@comcast.net.

All registered exhibitors will receive a packet several weeks before the event with all relevant information enclosed.

Sponsorship

Sponsorship opportunities are also available! Please go to www.swmiharvestfest.org to learn more about sponsorship and other aspects of the event. Visit the site often for the latest updates!